

TechSmartKids Privacy Policy:

TechSmartKids' mission is to partner with schools and educators to enable them to teach computer science and coding. Keeping student information safe and thus maintaining your trust in TechSmartKids is a top priority and essential to achieving our mission.

This Privacy Policy explains:

- What information TechSmartKids collects from you.
- Why we collect it, and how we use and share it.
- How long we keep that information and how you can access it.

This policy applies to all products and services offered by TechSmartKids, Inc.

We've done our best to write this policy in simple, clear terms. We've also added a column on the right that provides short explanations of the legal language in plain English (it starts with 'Basically...') to help even more with understanding, but it isn't legally binding.

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Overview

Personal information is any information you provide to us that personally identifies you, like your name or email address, or other information which could be reasonably linked to such identifying information by us. We will only collect, use, and share your personal information in accordance with this Privacy Policy. This policy applies whether you use TechSmartKids through <http://portal.techsmartkids.com> (the "TechSmartKids Teaching & Learning Platform") or any of our other products or services that link to this Privacy Policy (collectively, the "Service"). In addition, this Privacy Policy also covers TechSmartKids' treatment of any personal information about our users that our partners or other services might share with us.

This policy does not apply to websites or services or practices of companies that TechSmartKids doesn't own or control, such as third party services you might access through links or other features on the Service. These other services have their own privacy policies, and we encourage you to review them before providing them with personal information.

Please do take the time to get to know our privacy practices. We think they're pretty clear and friendly, but if you have any questions, we're here to help. You can send us an email at info@TechSmartKids.com. By using the Service, you acknowledge that you accept and agree to this Privacy Policy.

Basically,

Protecting your privacy is incredibly important to us. This Privacy Policy is here to help you understand how we treat any personal information that you share with us when you use TechSmartKids. This policy applies to every TechSmartKids product - other companies that TechSmartKids doesn't own or control will have their own privacy policies, and you should read them, too!

What is TechSmartKids?

TechSmartKids is a company that partners with schools and teachers to enable them to teach computer science and coding. When we work with schools to set up a TechSmartKids account, we securely collect the minimal amount of information about students in the class,

and students are asked to create a unique password. In accordance with the Children's Online Privacy Protection Act ("COPPA"), **we don't ask students to enter any personally identifiable information when setting up an account, or at any point while using TechSmartKids Teaching & Learning Platform (referred to hereafter as "the Service").**

Basically,

TechSmartKids helps teachers teach, and students learn, computer science and coding; and we will never ask students to provide personal information.

How does TechSmartKids protect children's personal information?

Protecting children's privacy is especially important to us and we ensure compliance with state and federal guidelines, including the Children's Online Privacy Protection Rule also known as, "COPPA". COPPA protects the online privacy of children under the age of 13 ("child" or "children"); for more information about COPPA and generally protecting children's online privacy, please visit [OnGuard Online](#).

What information does TechSmartKids collect from children, and how is it used?

TechSmartKids collects the minimal amount of information from schools and students necessary to create accounts on our Service: we ask the school to securely provide the student's school ID, first and last name, grade year and email address. We also obtain the parent's first and last name and email address. When they first login, we ask students to provide a password. We don't ask students to enter any other personal information when setting up an account, or at any time while using the Service.

In addition to providing a password during account setup, we automatically collect some information from any use of our Service as set forth in the "Information collected automatically" section.

We use this information to provide the Service to the child, for security and safety purposes, as required by law, or to enforce our Terms. We will not require children to provide any personal information in order to participate in the Service. If we discover that we have collected information from a child in a manner inconsistent with COPPA, we will take appropriate steps to either delete the information, or immediately seek the parent's consent for that collection. We do not disclose any personal information about children to third parties, except to service providers necessary to provide the Service, as required by law, or to protect the security of the Service or other users. Information collected from students (including personal information and information collected automatically) is never used or

disclosed for third party advertising or for any first- or third-party behaviorally targeted advertising, and children's personal information is never sold or rented to anyone, including marketers or advertisers.

Basically,

We don't ask for or require children to provide personal information to use TechSmartKids. Information collected from students is never used or disclosed for third party advertising or any kind of behaviorally-targeted advertising, and it is never sold or rented to anyone, including marketers or advertisers.

What Children's Information is Visible to Others?

No student's information is made available or visible to the public through TechSmartKids.

How Long Does TechSmartKids Keep Children's Information?

We only keep a child's personal information for as long as his or her student account is active, unless we are required by law to retain it, need it to ensure the security of our community or our Service, or to enforce our Terms. More specifically, TechSmartKids operates on the following policies to protect all students' (not just children's) information:

1. Minimal information: As mentioned before, TechSmartKids collects the minimal amount of information from schools and students necessary to create accounts on our Service: we ask the school to securely provide the student's school ID, first and last name, grade year and email address. We also obtain the parent's first and last name and email address. When they first login, we ask students to provide a password. Beyond this information, the TechSmartKids student account does not allow students the ability to enter any additional personal information. In addition to the information entered by the child, we automatically collect some information from any use of our Service as set forth in the "Information collected automatically" section.
2. Disassociating inactive accounts: Two weeks after a course is complete we will disassociate the student's account from the course. This enables the student to retain access to their coding files and assignments for future use (e.g. an online

portfolio or code repository in applying to college or a job). This step separates student's account from all other course information.

Basically,

We only keep a child's code files so that they, or their parent, may access them at a later date to share (for example, as part of a college application).

Additionally, we collect minimal information from schools and students (a password) to register for their student account and will never request the child submit personal information.

Parental Choices

If you are the parent or legal guardian of a child who has created a TechSmartKids account and want copies of your child's personal information that we may have stored, you can contact us by email at info@TechSmartKids.com. At any time, parents can request that we delete the personal information we have collected from their child by contacting us. Please keep in mind that deleting records may require us to terminate the account in question. Also remember that before we can share the information with you, or delete it per your request, we will need to verify your identity, for example by requiring that you provide acceptable forms of personal identification.

Basically,

We believe parents should always be able to obtain a copy of their child's personal information. Just email us and we'll be happy to help.

What information does TechSmartKids collect?

We collect two types of information about you: (1) information that you and schools voluntarily provide us by using the TechSmartKids Service (described below under "Information you provide to us") and (2) information collected automatically as result of your use of the Service (described below under "Information collected automatically").

Basically,

TechSmartKids asks for some limited information directly from schools (such as account information), and also collects some information automatically (to determine if you are logged-in).

Information you provide to us

To create a TechSmartKids account, we ask the school to securely provide the student's school ID, first and last name, grade year and email address. We also obtain the parent's first and last name and email address. When you sign-in to your TechSmartKids account, you will be asked to create a password. We don't ask students to enter any other personal information to create their student accounts. No student account information is made available or visible to the general public through the functionality of our Service. Our use of the information above is described below in the "How Does TechSmartKids Use the Information it Collects" section.

Basically,

We ask you and your school to submit the minimal amount of information necessary to setup your account and use TechSmartKids. We will never ask a student to submit personal information.

Information collected automatically

Like most web-based services, we may automatically receive and log information on our server logs from your browser when you use the Service. We employ a technology referred to as "cookies" to remember that a student is logged in. We do not collect any additional information about a student's device or usage through this technology. Disabling cookies in a student's browser would prevent them from being able to log in and use the Service.

Basically,

We collect information from you automatically using cookies so that we know when a student is logged in. Disabling cookies would prevent the student from

logging in to their TechSmartKids account and using the Service.

How does TechSmartKids use the information it collects?

First and foremost, you should know that TechSmartKids does not sell or rent any of your, or your child's, personal information to any third party for any purpose - including for advertising or marketing purposes. Targeted advertising is not permitted on TechSmartKids. We use the information we collect from you to setup your account, enable students to log in securely. We use automatically collected information (described in the "Information collected automatically" section above) to remember that a student is logged in.

Basically,

TechSmartKids doesn't sell or rent your information to third-parties, and we don't permit targeted advertising on TechSmartKids. We only ask you to provide the information necessary to setup your account, login securely and remain logged in.

Will TechSmartKids share any information it collects?

TechSmartKids does not sell or rent your child's personal information to any third party for any purpose - including for advertising or marketing purposes. Targeted advertising is not permitted on TechSmartKids. Furthermore, we do not share personal information with any third parties.

- Please keep in mind that information (including personal information or children's personal information) or content that you voluntarily disclose to others can be viewed, copied, stored, and used by the people you share it with. We cannot control the actions of people with whom you choose to share information.
- Service Providers: Targeted advertising is not permitted on TechSmartKids. We do work with vendors, service providers, and other partners to help us provide the Service by performing tasks on our behalf - we can't build everything ourselves, after all! We may need to share or provide information (including personal information) to them to help them perform these business functions, for example database management services and database hosting (e.g. Amazon Web Services). These service providers do not have the right to use your personal information we share with them beyond what is necessary to assist us. Additionally, these service

providers must adhere to confidentiality and security obligations in a way that is consistent with this Privacy Policy.

- Testimonials: We post testimonials on our Service which may contain personal information such as the first name, photo and/or a video of the individual in the testimonial. We obtain the individual's consent (and the parents consent in the case of students) in advance to ensure we have permission to post this content publicly. To request removal of your personal information from our testimonials, please contact us at info@TechSmartKids.com.
- Aggregated Information and Non-Identifying Information: We may share aggregated, non-personally identifiable information publicly, including with users, partners or the press in order to, for example, demonstrate how TechSmartKids is used, spot industry trends, or to provide marketing materials for TechSmartKids. Any aggregated information shared this way will not contain any personal information.
- Legal Requirements: We may disclose personal information if we have a good faith belief that doing so is necessary to comply with the law, such as complying with a subpoena or other legal process. We may need to disclose personal information where, in good faith, we think it is necessary to protect the rights, property, or safety of TechSmartKids, our employees, our community, or others, or to prevent violations of our our Terms of Service or other agreements. This includes, without limitation, exchanging information with other companies and organizations for fraud protection or responding to government requests.
- Sharing with TechSmartKids Companies: Over time, TechSmartKids may grow and reorganize. We may share your personal information with affiliates such as a parent company, subsidiaries, joint venture partners or other companies that we control or that are under common control with us, in which case we will require those companies to agree to use your personal information in a way that is consistent with this Privacy Policy.
- Change of control: In the event that all or a portion of TechSmartKids or its assets are acquired by or merged with a third party, personal information that we have collected from users would be one of the assets transferred to or acquired by that third party. This Privacy Policy will continue to apply to your information, and any acquirer would only be able to handle your personal information as per this policy (unless you give consent to a new policy). We will provide you with notice of an acquisition within thirty (30) days following the completion of such a transaction, by posting on our homepage.
- In the unlikely event that TechSmartKids goes out of business, or files for bankruptcy, we will protect your personal information, and will not sell it to any third party.
- With your consent: Other than the cases above, we won't disclose your personal information for any purpose unless you consent to it. Additionally, as discussed

above, we will never sell or rent your personal information to advertisers or other third parties.

Basically,

TechSmartKids doesn't sell or rent your information to any third parties. We share some information with service providers who help us provide you with the TechSmartKids service, and would share information when necessary to comply with the law.

And, if TechSmartKids is ever acquired or goes out of business, our commitments don't change: we still won't sell or rent your information to anyone. Your information will continue to be protected by this policy, and any company that acquires TechSmartKids will have to abide by this policy.

How does TechSmartKids protect and secure my information?

Your TechSmartKids account is protected by a password. You can help us protect against unauthorized access to your account by keeping your password secret at all times.

The security of your personal information is important to us. We work hard to protect our community, and we maintain administrative, technical and physical safeguards designed to protect against unauthorized use, disclosure of or access to personal information. In particular:

- Our engineering team is dedicated to keeping your personal information secure.
- We periodically review our information collection, storage and processing practices, including physical security measures, to guard against unauthorized access to systems.
- We continually develop and implement features to keep your personal information safe.
- We ensure passwords are stored and transferred securely using encryption.
- We disassociate student accounts two weeks after a course is complete, described in the "How Long Does TechSmartKids Keep Children's Information?" section.

Although we make concerted good faith efforts to maintain the security of personal information, and we work hard to ensure the integrity and security of our systems, no

practices are 100% immune, and we can't guarantee the security of information. Outages, attacks, human error, system failure, unauthorized use or other factors may compromise the security of user information at any time. If we learn of a security breach, we will attempt to notify you electronically (subject to any applicable laws) so that you can take appropriate protective steps; for example, we may post a notice on our homepage (www.TechSmartKids.com) or elsewhere on the Service. Depending on where you live, you may have a legal right to receive notice of a security breach in writing.

Basically,

The security of your information is important to us, and we take it very seriously. We're always adding safeguards to ensure the safety and security of TechSmartKids and our teachers and students. You can help us out by keeping your password secret!

How can I access and manage my personal information?

TechSmartKids aims to provide you with easy access to any personal information associated with your account.

Accessing Your Information: Upon request, TechSmartKids will provide you with information about whether we hold any of your personal information, and, if you are a user of TechSmartKids, you may request access to all your personal information we have on file by contacting us at info@TechSmartKids.com. In some cases, we won't be able to guarantee complete access due to legal restrictions - for example, you will not be allowed to access files that contain information about other users or information that is confidential to us. We may not be able to fulfill requests that are unreasonably repetitive, require disproportionate technical effort or would be extremely impractical.

Accessing Your Child's Information: Take a look at our "Parental Choices" section to see how you can obtain copies of your child's personal information.

Basically,

You can always access your personal information by contacting us at info@techsmartkids.com.

How long does TechSmartKids keep information about me?

We store your personal information for as long as it is necessary to provide products and Services to you and others, including those described above. Personal information associated with your account will be kept until your account is deleted, unless we no longer need the data to provide products and services, in which case we will delete prior to you deleting your account.

Please note that we may have to retain some information after your account is closed, to comply with legal obligations, to protect the safety and security of our community or our Service, or to prevent abuse of our Terms.

3-Tier Student Data Protection Policy: In addition to the policy above that applies to all users, we only keep a student's personal information while the student's account is active, unless we are required by law to retain it, need it to ensure the security of our community or our Service, or to enforce our Terms. More specifically, we collect minimal information from students and disassociate student accounts two weeks after a course is complete. Read more details about this in the "How Long Does TechSmartKids Keep Children's Information?" section.

Basically,

We keep teacher, school leader, and parent personal information until it is deleted, or until we no longer need it to provide you with the TechSmartKids service. We only keep student personal information for as long as the student's account is active, unless we are required by law to retain it, or need it to protect the safety of our users. Additionally, we disassociate student and course information two weeks after a course is complete.

What communications will I receive from TechSmartKids?

Teachers who are registered on TechSmartKids may receive email messages and updates regarding your account, including privacy and security notices, updates regarding the Service, and information regarding products, features or services from TechSmartKids. We'll also use a Teacher's email address to contact them customer service purposes, or for any legal matters that arise in the course of business.

Basically,

From time to time, we may send you useful messages about updates or new features. You can always opt-out of these messages if you'd rather we didn't contact you.

How will TechSmartKids notify me of changes to this policy?

We may occasionally update this Privacy Policy. We won't reduce your rights under this Privacy Policy without your explicit consent. If we make any significant changes, we'll provide prominent notice by posting a notice on the Service.

We encourage you to review this Privacy Policy from time to time, to stay informed about our collection, use, and disclosure of personal information through the Service. By continuing to use the Service after the revised Privacy Policy has become effective, you acknowledge that you accept and agree to the current version of the Privacy Policy.

Basically,

We will let you know on our website when we make significant changes to our Privacy Policy.

What if I'm not in the U.S.?

TechSmartKids is hosted in the United States. If you use the Service from the European Union, or any other region with laws governing data collection, protection and use that may differ from United States law, please note that you may be transferring your personal information outside of those jurisdictions to the United States. By using the Service, you consent to this, and to the use and storage of personal information in accordance with this Privacy Policy.

Basically,

Our servers are located in the U.S., so if you are using the Service from any other country, your data might be transferred to the U.S.

California Privacy Disclosures

Do Not Track: TechSmartKids does not track its users over time and across third party websites to provide targeted advertising and therefore does not respond to Do Not Track (DNT) signals. For more information on “do not track”, please visit www.allaboutdnt.org.

Basically,

We do not track our users over time across third party websites to provide targeted advertising and thus do not respond to Do Not Track signals.

How can I contact TechSmartKids with questions?

If you have any questions or concerns about this Privacy Policy or how we protect our community, please contact us at info@TechSmartKids.com.

Basically,

Questions? We're here to help! Email us anytime at info@TechSmartKids.com.